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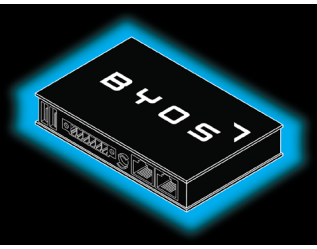
Protecting IoT Devices through Endpoint Micro-Segmentation

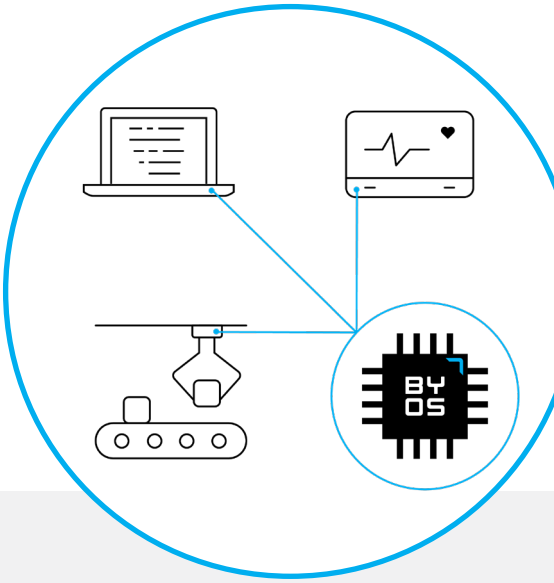


Plug-and-Play Security for Legacy and Newly-Designed IoT Devices

As IoT Continues to Grow, So Do System Vulnerabilities

The total number of connected IoT sensors and devices is set to exceed 50 billion by 2022.[1] Corporate network security has evolved to protect conventional networking devices, such as laptops, desktops, and servers, but with this proliferation of connected devices, attackers are now targeting the weakest link—IoT devices.

IoT devices are used as an entry point into the larger corporate networks, where the most valuable data resides. Legacy IoT devices such as servers, modems, PLCs, controllers, and networked medical devices are especially vulnerable as attack methods increase in sophistication. The lack of IoT device management capabilities also contributes to challenges, including the absence of built-in security monitoring and update management capabilities.



Common Challenges When Securing IoT Devices

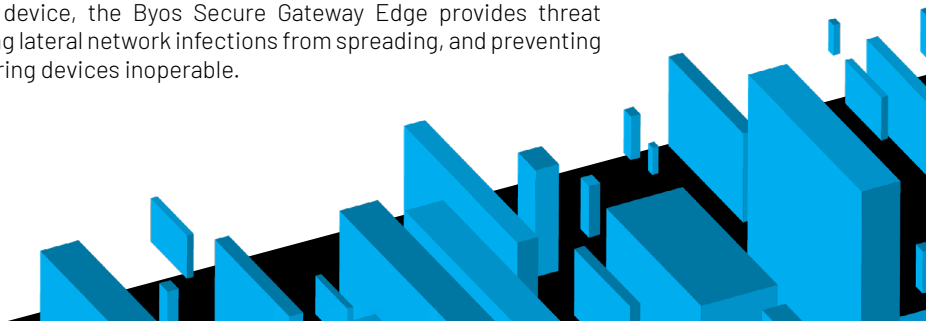
One of the biggest risks associated with IoT is that security measures and systems are not incorporated into the core design of devices.[2] Malicious attackers see this as an opportunity, which led to a 300% increase in cyber attacks on IoT devices last year.[3]

- Legacy operating systems create security risks as unsupported operating systems can no longer be patched against known vulnerabilities
- Network segmentation strategies for limiting malicious lateral movement are inconsistently applied on today's diverse networks
- Use of deprecated or insecure software components/ libraries increases the likelihood of vulnerabilities
- Common protocols left open provide uncontrolled access to attackers, leaving the broader network vulnerable
- Rapid growth and diversity of IoT devices and operating systems make it increasingly difficult to secure networks

Byos Endpoint Micro-Segmentation Solution: Trusted and Secure Remote Network Connections for IoT Devices

The Byos™ Endpoint Micro-Segmentation Solution simplifies the protection of each IoT device individually through the Byos Secure Gateway Edge™ and the Byos Management Console. By leveraging endpoint micro-segmentation through hardware-enforced isolation, Byos gives IT and security teams the confidence to protect IoT devices against network threats by minimizing the attack surface and remote code execution exploits.

If an alternative attack vector compromises an IoT device, the Byos Secure Gateway Edge provides threat containment within the compromised device, preventing lateral network infections from spreading, and preventing ransomware and Denial-of-Service attacks from rendering devices inoperable.



1. Juniper Research, "IoT – The Internet of Transformation" 2018
2. Deloitte, "How Much Do Organizations Understand the Risk Exposure of IoT Devices?" 2019
3. Forbes, September 2019

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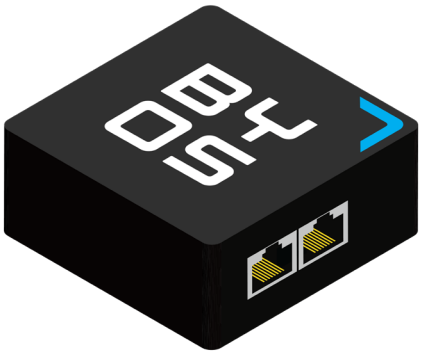

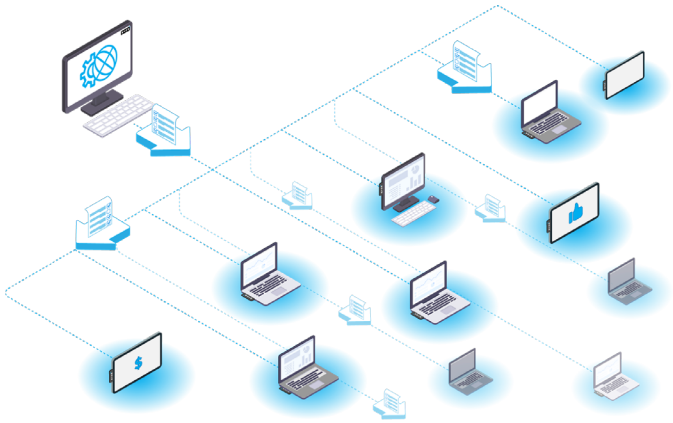

Byos Secure Gateway Edge

A plug-and-play, Secure Endpoint Edge, built to provide secure connectivity for IoT devices and legacy infrastructure. The Byos Secure Gateway Edge provides protection from OSI layers 1 to 5, isolating the connected endpoint onto its own protected micro-segment of one within the local network.

Byos Cloud Infrastructure

Consists of the 1) Byos Management Console for centralized provisioning and policy pushing, 2) threat intel API for networking logs collected from the fleet of deployed Secure Gateway Edge, and 3) Byos Secure Lobby for secure remote management of Secure Gateway Edge-protected endpoints. It can be self-hosted or multi-tenanted, and can be integrated with existing security environments.

The Byos Endpoint Micro-Segmentation Solution is applicable for protecting entire fleets of IoT devices, including already deployed legacy devices and new IoT devices in development. The Secure Gateway Edge sits between the device it's protecting and the local network gateway.

- For legacy IoT devices, Byos helps to securely prolong the life of legacy IT infrastructure, without needing to alter the legacy endpoint OS nor changing the local network configuration.
- For newly designed IoT devices, the Secure Gateway Edge can be embedded directly to the motherboard for secure networking.

Features & Benefits

Plug-and-play Implementation
TCP/IP compatible so no agent or software installation is required on the host device

Zero Touch Deployment
Secure Gateway Edge automatically enroll in fleet for immediate security and ease of setup

Reduced Attack Surface
Secure Gateway Edge has a crypto coprocessor, encrypted filesystem, signed binaries, and secure boot

Legacy OS Protection
Technology-agnostic, working with any device regardless of operating system, model, or age

Improved Security
Multi-layered protection with software security mechanisms across OSI Model layers 1-5

Reduced Field Service Time
Secure over-the-air updates to both Secure Gateway Edge and host device firmware and software

Flexible Implementation
Suitable for both wired and wireless-connected IoT devices - Wi-Fi, Ethernet, Cellular, PCI-E

Built in North America
Proprietary hardware board with a certified supply chain of components to ensure no hidden backdoors or malicious spyware